PRIVACY AND COOKIE NOTICE

DESSERT BAR BUDAPEST | Online store and electronic notifications

Effective date: 16 November 2026 | Version: 2026.11

1. Who is responsible for your data?

Data controller: WinFinity Kereskedelmi és Szolgáltató Kft. Registered office: 1055 Budapest, Szalay utca 2, 2nd floor, Door 1, Hungary. Company registration number: 01-09-718754. Tax number: 13101211-2-41. Website: https://dessertbar.hu. Privacy enquiries: hello@dessertbar.hu. Postal address and customer service address: 1065 Budapest, Bajcsy-Zsilinszky köz 2, Hungary.

We process personal data only for specified purposes, to the extent necessary, in accordance with the General Data Protection Regulation (GDPR) and Hungarian data protection law. Consent to marketing is not required in order to make a purchase or register an account.

2. What personal data do we process, and why?

Processing activity	Personal data, legal basis and retention
Purchases, delivery and customer service	Name, email address, telephone number, order details and, where needed, an address. Performance of a contract (Article 6(1)(b) GDPR). Retained until contractual claims become time-barred, generally five years.
Invoicing and accounting	Billing data and supporting documents. Legal obligation (Article 6(1)(c) GDPR). Accounting documents are generally retained for eight years.
Registered accounts	Name or user identifier, email address, securely stored password hash and account settings. Performance of a contract (Article 6(1)(b) GDPR). Retained until the account is deleted, except for order or invoice records subject to separate retention requirements.
Newsletter	Email address, name where applicable, and records needed to demonstrate consent. Separate consent (Article 6(1)(a) GDPR). Retained until consent is withdrawn; evidence of consent may be kept for a reasonable period.
Birthday reminders	Account email address, entered name/nickname, day and month, and optionally year of birth. For the account holder's own reminder: contractual service (Article 6(1)(b) GDPR). For limited third-party data: legitimate interests (Article 6(1)(f) GDPR), subject to an individual balancing assessment. Retained until deletion or the feature is disabled.
Complaints and enquiries	Contact details, correspondence, complaint and order reference. Contract, legal obligation or legitimate interests, depending on the matter. Complaint records generally retained for three years; records relevant to legal claims may be retained until the applicable limitation period expires.
Security and fraud prevention	IP address, relevant technical logs and event timestamps. Legitimate interests (Article 6(1)(f) GDPR). Retained only as long as necessary, subject to periodic review.

3. Orders, account registration and payment

Customers may place orders as guests or through registered accounts. We request only the information needed to fulfil an order, and optional information is marked as such in the interface. Account details may be updated and account deletion requested through the user interface or by contacting hello@dessertbar.hu. Closing an account does not automatically result in deletion of invoices and order records that must be retained by law.

Online bank-card, Apple Pay and Google Pay payments are processed using Stripe. SimplePay may be used on site. Payment-related data may be transferred to the relevant payment provider; the online store may process the payment status and transaction reference for reconciliation. Card details are processed by the relevant payment provider according to the actual configuration of the payment system.

4. Newsletter subscriptions

Our newsletter may contain general news, offers, new products and event information, including dessert dinner dates, registration details and related offers. We obtain separate, prior, freely given and explicit consent for newsletters; the consent checkbox is not pre-ticked. Subscription is not a condition of purchasing goods or registering an account.

To demonstrate consent, we may record the time and method of subscription and the version of the consent wording. Consent may be withdrawn at any time, free of charge, using the unsubscribe link in an email or by contacting hello@dessertbar.hu. Unsubscribing does not affect the lawfulness of processing carried out before consent was withdrawn.

5. Birthday reminders

Registered users may voluntarily save their own birthday or the birthday of someone important to them. The feature uses a name or nickname and the day and month of birth; providing the year of birth is optional. A reminder is sent 10 days before the recorded birthday, exclusively to the account holder's email address. We do not contact the people whose birthdays have been entered, publish their details or use their data for independent marketing or profiling.

Users may change or delete saved birthdays or disable the feature at any time. When entering another person's data, account holders are asked to provide only data they are entitled to record for this purpose. The controller processes this limited third-party data on the basis of legitimate interests under the GDPR, having balanced the rights of the other person. Any objection or erasure request is assessed individually. The obligation to provide information to third parties under Article 14 GDPR is assessed separately during operation.

6. Who receives your data?

To fulfil orders and operate the website, hosting, web development, payment, invoicing, accounting, email delivery and courier providers may access the data necessary for their respective tasks. Based on the information provided, the website is hosted by Rackhost Zrt. Stripe is used for online payments and SimplePay for on-site payments. We classify providers according to whether they act as independent controllers or processors and enter into data processing agreements where required.

We transfer personal data outside the European Economic Area only where an appropriate legal basis or safeguard under Chapter V GDPR is in place, such as an adequacy decision or standard contractual clauses. Information about the specific providers and any international transfers is provided in line with the systems actually used.

7. Your rights and complaints

Data subjects may request information about and access to their data, and may request rectification, erasure, restriction or portability where the statutory conditions apply. They may object to processing based on legitimate interests. Consent may be withdrawn at any time. Requests can be sent to hello@dessertbar.hu and are generally answered within one month. Data subjects may lodge a complaint with the Hungarian National Authority for Data Protection and Freedom of Information (NAIH; https://www.naih.hu) or seek a judicial remedy.

We protect personal data through appropriate access controls and technical and organisational security measures. We do not make decisions based solely on automated processing that produce legal effects concerning individuals or similarly significantly affect them.

8. Cookies and similar technologies

The online store may use technologies strictly necessary for its operation (for example, session, shopping-cart, security and consent-management identifiers) without separate consent. Analytics, personalisation and marketing cookies or similar technologies may be activated only with the visitor's prior, freely given consent. Optional categories are disabled by default. Visitors may accept or reject them or choose settings by category, and may change their selection later using the cookie settings available on the website.

The detailed cookie list in the website's cookie settings identifies the cookies actually used, their providers, purposes, categories and lifetimes. Stored cookies may also be deleted through browser settings. Non-essential tracking technologies must not load before the necessary consent has been given.

9. Changes to this Notice

The current version of this Notice is available on the online store. We will provide the required information before material changes to our processing of personal data and obtain fresh consent where required by law.